

ANNUAL REPORT 2015-16



St Kilda Mums



Geelong Mums



Eureka Mums

OUR MISSION

We aim to share the joy of motherhood and save the earth's precious resources by joining with support agencies throughout Victoria to meet the material needs of families with young children.

Annual Report production team

Editorial: Jessica Macpherson and Kate Kent
Photography: Bec Walton, Jay Hynes, Mila Robles,
Anna Wilson, Nigel Stevens and Mary Thompson
Design: Studio Cahoots



Stacey volunteers at St Kilda Mums
Photo: Jay Hynes



OUR GUIDING PRINCIPLES

- We will work with and support existing social services and maternal and child health workers
- We will not duplicate the work of existing social services but endeavour to add value to their services
- We will not profit from the delivery of this service
- We will ensure that the criteria for recipient eligibility is determined by social services and not by us
- We will ensure that all goods donated are of a good quality, in working condition, and adhere to the appropriate Australian safety standards (ie. we would use the goods ourselves)
- We will work with partners and supporters who share our values and goals

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Tammy volunteers at St Kilda Mums
Photo: Bec Walton

OUR PEOPLE

Committee of Management

- Peta Magick, Chair
- Linda Grace, Vice Chair
- Jessica Macpherson, Secretary
- Jesse Vincent, Treasurer
- Helen Young
- Stacey Barrass
- Lorelle Lake

Geelong Mums Committee

- Bianca Clair
- Christine Whelan
- Clare Dowling
- Kate Betts

Staff

- Jessica Macpherson, CEO
- Fiona Atkinson, Fundraising Manager
- Amanda Evans-Greenwood and Fiona Sermon, Operations Manager, St Kilda Mums
- Emma Hamilton and Helen Young, Social Service Liaison, St Kilda Mums
- Kate Kent, General Manager, Geelong Mums
- Solée Robertson, Operations Coordinator, Geelong Mums
- Trinsa Lewis, Operations Manager, Eureka Mums

Volunteers



Photo:
Mary Thompson

Kate Brady

Team Leader at Geelong Mums

“The best moment was seeing a mum using a pram that I’d spent quite a bit of time fixing up.

Always look for the little things, that’s often where you find the magic in life.”

“Beyond the provision of practical items, your organisation also engenders public empathy towards families experiencing vulnerability”

Denise Smith, social worker

John

Volunteers at Geelong Mums every Tuesday, Wednesday and Friday

Why does he volunteer?

“Because it’s a great organisation and I’m happy and proud to be part of it. To see the things that are being done and how people are looked after – that’s what I love.”



Photo:
Mary Thompson



Photo:
Nigel Stevens

Carlee

(pictured left with Leanne Fawcett)

Team leader at Eureka Mums

Why does she volunteer?

“I was volunteering at my child’s school but wanted to do more...I like knowing that I do things for other people who really need it.”

CASE STUDIES



Photo: Mila Robles

Shareen and her husband shared their one bedroom apartment in Melbourne's Western suburbs with her 34 year old brother, her four year old daughter Azar and her growing baby bump.

Without work rights or Centrelink eligibility, the family were unable to purchase any basic items for little Azar, or the baby on the way.

Shareen expressed a sense of shame and humiliation when discussing her pregnancy. Motherhood, she said, was daunting. She had never expected to approach this without her community of mothers, aunts and sisters. But here she was, isolated and disconnected from family, and without knowledge of the support available for mothers and their children.

Through the efforts of local health workers, Shareen and her family learned they were eligible for financial support, allowing them to move in to a sizeable family home. And following the birth of Asam, Shareen noted her village of support had been recreated through her local community. As a result of these new connections, Shareen was referred to St Kilda Mums, who provided the family with appropriate clothing, prams and cots within weeks.

Shareen says she could never have imagined her life as a mother of two in Melbourne's Western suburbs. But with her children happily thriving in their local community and sleeping safely at night in their cots donated by the wider community, Shareen says she finally feels at ease with motherhood.



Melina had been waiting for this call for months. A room was available in a church-supported property for single young mothers and their babies. She and her baby Abel would be able to move in immediately.

Melina and her support worker sat down and discussed all the essentials they would need to make this new living arrangement work.

Abel needed formula, nappies and bottles, which Melina was able to collect from the church. The room included a bassinet for Abel, so this was not of concern.

However when exploring how Melina would attend appointments and meetings with Abel in tow, it became apparent their most pressing need was a baby capsule for the car. Without it, Melina said she would be housebound and unable to access her support network.

St Kilda Mums were contacted, and they were able to provide a safety checked car capsule in only a few days.

After a few months, Melina's social worker contacted St Kilda Mums to explain the difference the capsule had made to Melina's wellbeing.

With the mobility the capsule provided, Melina was able to enrol Abel in childcare, which was previously inaccessible due to their need to drive there. With Abel in care, she found employment, and with this income she was looking to transition into the private rental market. She was excited to be able to free her room at the church-supported housing for another mother in need, and couldn't wait for them to receive the call that the room was vacant.

We would like to thank Jess, Social Worker, for telling these stories on behalf of Melina and Shareen.

MESSAGE FROM OUR CEO

This is a reflection on another year of incredible growth, made possible by your generosity. What began as a small seed of an idea, planted in rich Victorian soil, is becoming a beautiful flowering tree.



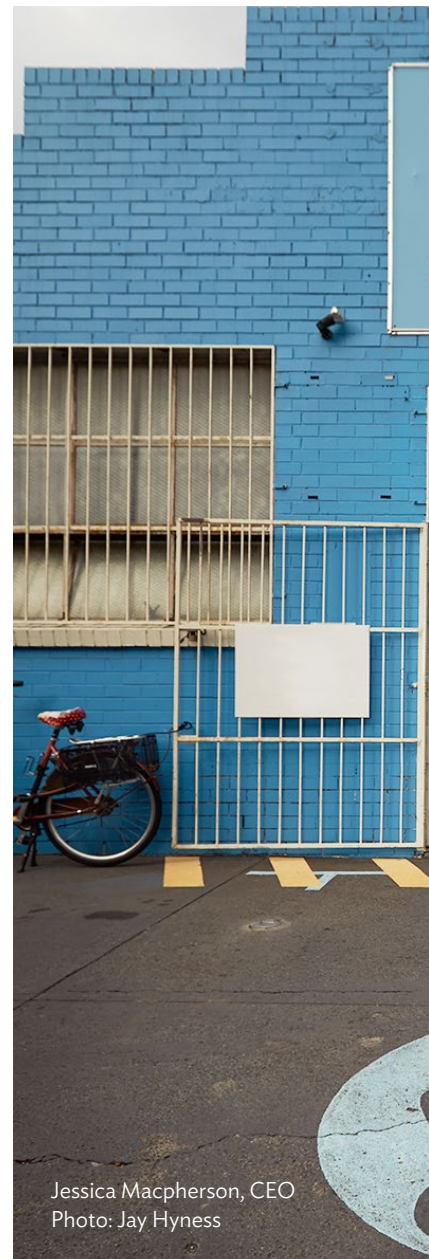
Jessica Macpherson
Chief Executive Officer

The roots of this tree are our volunteers. They grew first, embedding our belief, our mission and our values into our local community. Our volunteers have made it all possible.

Our supporters are the trunk of this tree. Their baby gear is lovingly given to live again. Gifts of money allow us to pay for warehouses and staff, multiplying the value of their donations tenfold.

Our partnership with social workers ensures that the most vulnerable families are supported with essential material aid. They are our network of branches, reaching out further with every passing year, helping us achieve our goal of every child having the same safe start to life.

And you, who are reading this report now. Thank you for taking the time to do so. With your help we can do more, help more, recycle more and give more, well into the future. Thank you!



Jessica Macpherson, CEO
Photo: Jay Hyness

MESSAGE FROM OUR CHAIR



**This past year
has again been
one full of many
significant events.**

Highlights include being awarded the 'Ante-Up Not for Profit of the Year' by our technology partners Canvas; receiving the Victoria Day Award for Public and Community Service; and the move into our second warehouse in St Kilda. Events such as these have not only meant that we have been able to increase our profile, but more importantly these milestones have enabled us to increase our service delivery and our impact. Along with our sister branches in Geelong and Ballarat, this growth has resulted in the distribution of 27,528 nursery items to 7,383 families in need across Victoria in the past year.

Our combined volunteer team now exceeds 1,100 and includes regular volunteers who have been with us since we began in 2009, as well as corporate volunteer teams. We are so appreciative of the hard work, enthusiasm, and dedication of all of our volunteers. Every time a volunteer applies a "this bag was packed especially for you" sticker to one of the clothing parcels we distribute, it symbolises the collective compassion and care that all our volunteers hold for those who receive our gifts of material aid.

A heartfelt thank you to our volunteers, led and supported by our wonderful team of staff, and the growing community of funders, supporters, social service workers, and Maternal and Child Health Nurses – all of you work together to ensure St Kilda Mums, Geelong Mums and Eureka Mums continue to support the families who need it most.

Peta Magick
Chair

OUR FOCUS

Recycling

Recycling is a huge focus for our organisation, part of our DNA and embedded into everything that we do. In September 2015 we were recognised for this commitment at the Premier's Sustainability Awards which promotes leadership and innovation in sustainability, and encourages a broader adoption of recycling practices by all Victorians.

In addition to winning the community category, the Hon Daniel Andrews personally selected our Recycle, Reuse, Rehome program for the overall Premier's Recognition Award. We have recycled 59,318 kgs of clothing and linen - the average bag weighs about 7 kilograms.

We have not yet calculated the volume of everything we rehome to estimate the savings in what is diverted from landfill, but we are working on an Impact Assessment and hope to share our findings soon.

(L to R) Jessica Macpherson, Erin Malone – Eureka Mums, The Hon Lisa Neville MP – Minister for Environment, Climate Change and Water, and Kate Betts – Geelong Mums



Jessica Macpherson



Photo: Bec Walton

Safety

Baby safety is paramount and we ensure that everything we rehome meets the highest safety standards. We monitor product recalls and build them into our safety checks.



James Quigley – CEO Canvas and St Kilda Mums’
CEO Jessica Macpherson
Photo: Kate Kent

Our commitment to safety was recognised when we won the Canvas ‘Ante Up’ Global Award in January 2016. Canvas have provided free lifetime membership to their mobile application hosting platform.

Canvas provides the following key benefits:

Safety – When it comes to baby product quality and safety, accuracy and timeliness of reporting is paramount. Product safety recalls are issued every day, so paper forms and manual processes introduce risks and inefficiencies, eliminated by Canvas.

Efficiency - We are able to create and easily edit mobile forms that include photos and timestamps of all goods donated and distributed to ensure compliance and safety.

Security – With geographically dispersed volunteers we ensure that everyone has the same information at hand. Our volunteers can be handed a mobile device and start conducting product safety checks right away.

Technology – The use of technology cuts costs and reaps significant time savings by eliminating paper forms and manual processes.

PEOPLE POWER

**7,383
FAMILIES
SUPPORTED**

“If it wasn’t for Geelong Mums I wouldn’t have this house. I didn’t have anything. Geelong Mums gave me everything to set up. I needed the house and Geelong Mums enabled me to get it – I wouldn’t have been able to save.

It enabled me to put my money away for bond and for two week’s rent.”

‘Jodie’, accessed Geelong Mums in 2015 after fleeing family violence with her baby

**1,309
SOCIAL
WORKERS FROM
235 AGENCIES**

“Working closely means a shared vision, knowledge and services to assist vulnerable families with the ultimate goal of improving life outcomes for children. Through the generous donations we have received over the years, we have been able to support the local community together and also take some of the pressure off parents and assist with caring for their children.”

Uniting Care Connections’ CEO, Angela Forbes

**1,156
VOLUNTEERS**

Working together benefited the Victorian Community at an estimated value of \$825,840*

** volunteer effort valued at \$30 per hour*





Anne Mbuga and Joys
Njambi, Social Workers,
Life Without Barriers
Photo: Jay Hynes

WHO WE SUPPORT



Michelle, Team Leader Geelong Mums and Sarah from the Kids + Foundation
Photo: Mary Thompson



22%

Migrant, Refugee or
Asylum Seeker

16%

Family Violence

15%

Homelessness

15%

Young Mum

6%

Aboriginal &
Torres Strait Islander

5%

Disability

5%

Mental Health

5%

Other

4%

Medical

3%

Life Controlling
Addiction

2%

Family Reunification

2%

Kinship Care

1%

Foster Care

We ask social workers to share with us the causes of disadvantage for the families they support. In some instances there are multiple causes of disadvantage affecting the one family.

Migrant, Refugee or Asylum Seeker families represented more than one fifth of the families supported by Geelong Mums (21%) and St Kilda Mums (23%). This figure is much lower for Eureka Mums (9%).

Homelessness affects a significantly higher proportion of families supported by St Kilda Mums (18%) than the other branches.

Family violence is the second cause of disadvantage for Eureka Mums (16%) and Geelong Mums (19%), and the fourth cause of disadvantage for St Kilda Mums (15%).

Eureka Mums supported a much higher percentage of Young Mums (under 25 years of age) than the other branches at nearly one quarter of all families.

Aboriginal & Torres Strait Islander families represented 12% of the families supported by Geelong Mums. This figure is much higher than at Eureka Mums (6%) and St Kilda Mums (3%).

Other causes of disadvantage include pregnancy as the result of a sexual assault, women recently released from corrective services, and victims of crime and natural disaster.

“If it wasn’t for Geelong Mums we would have had to make a choice between feeding the kids and getting them proper beds.”

‘Max & Lisa’ accessed Geelong Mums after becoming the permanent carers of their three grandchildren.

PARTNERSHIPS

Partnerships with businesses and organisations that share our values are an important source of fundraising revenue and donations of goods-in-kind. In 2016 we received \$538,291 worth of donated new goods and services from businesses with whom we are partnered.

Some businesses, like Salesforce, offer skilled volunteering. Salesforce staff regularly volunteer with us as a team, and some staff members have assisted with specific projects, such as adding the Salesforce for Volunteers App and customising products to suit our needs.

We now welcome teams of corporate volunteers at our warehouses on a regular basis. Not only are these teams helping to clean, sort and safety check much needed baby gear, they are learning valuable recycling lessons.

Corporate Volunteering – St Kilda Mums

- Accru Melbourne
- Accumulate
- Amazing Baby Company
- Amdocs
- AMP
- ANZ
- Bank of Melbourne
- Bankwest
- Bayer Group Australia & New Zealand
- BHP Billiton
- Biarri Melbourne
- CEM Group
- Commonwealth Bank
- Deloitte
- Dentsu Aegis
- Extend
- GlaxoSmithKline
- Goldman Sachs Australia & New Zealand
- Lander & Rogers Lawyers
- Marsh
- Mayborn ANZ
- Michael Page
- NAB
- REA Group
- RMIT
- Salesforce.com
- Foundation
- Sanofi
- Telstra
- Unico
- Westpac

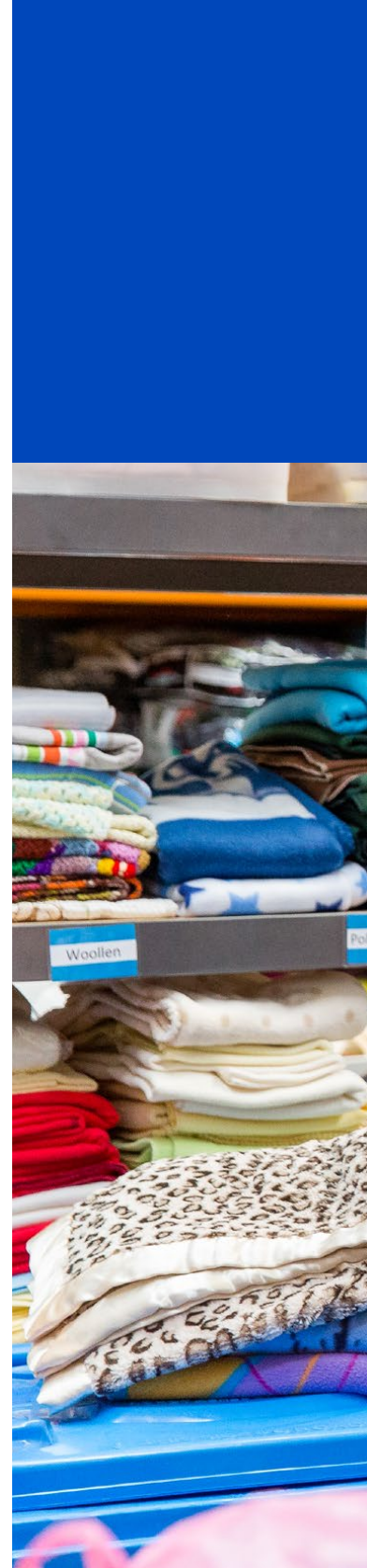
Corporate Volunteering – Geelong Mums

- Bambini Early Learning Centre
- Bethany Community Support
- Barwon Child Youth & Family
- CBA
- City of Greater Geelong
- Cotton On
- Coulter Roache
- Deloitte
- Elements Child Care & Early Learning Centre
- Give Where You Live Foundation
- GMHBA
- Golden Plains Shire
- Harcourts
- Hocking Stuart Geelong
- Kiwanis Club of Geelong
- NAB
- QBE Insurance
- TAC
- Target Australia

Technology Partners

The following businesses provided free or discounted use of their platforms:

- Canvas
- Google
- Salesforce
- Microsoft
- Web Prophets

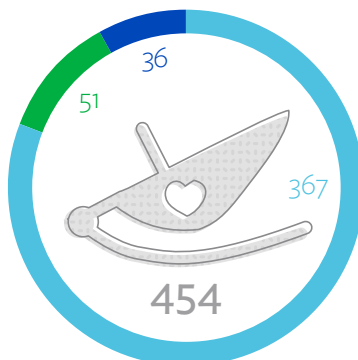
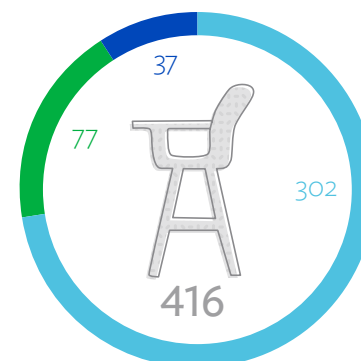
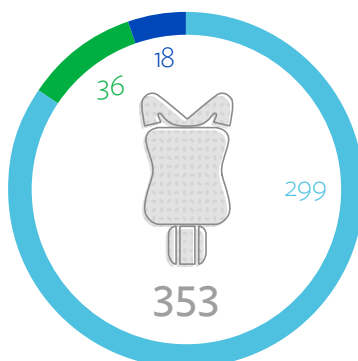
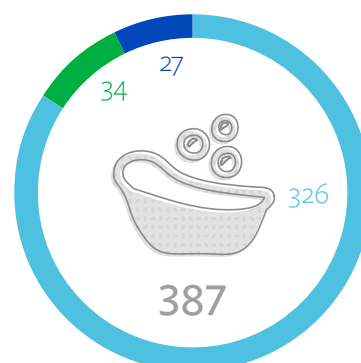
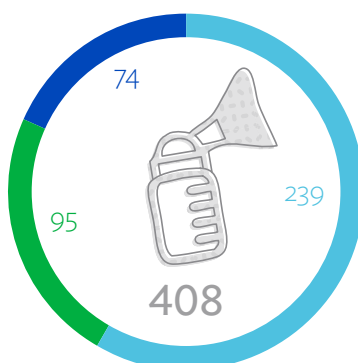
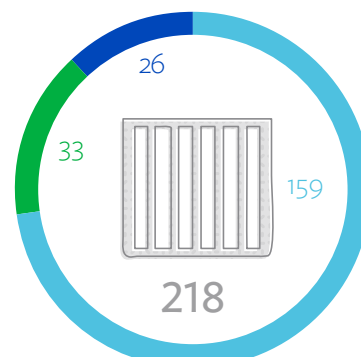
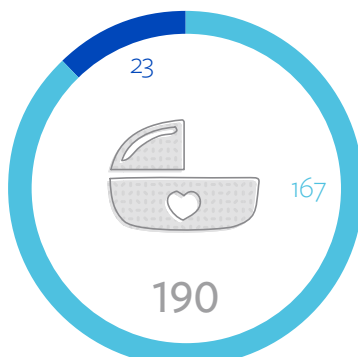


“My team spent our corporate volunteering day this year with St Kilda Mums - and 2 months later we are still talking about it. What an eye-opening and satisfying experience – and something I know that my team will encourage others to participate in for their volunteer day.”

Corporate volunteer



Nicole, a corporate volunteer from Commonwealth Bank Australia
Photo: Mary Thompson



1,115
Volunteers

 1,309
Social
Workers



235
Agencies
supported

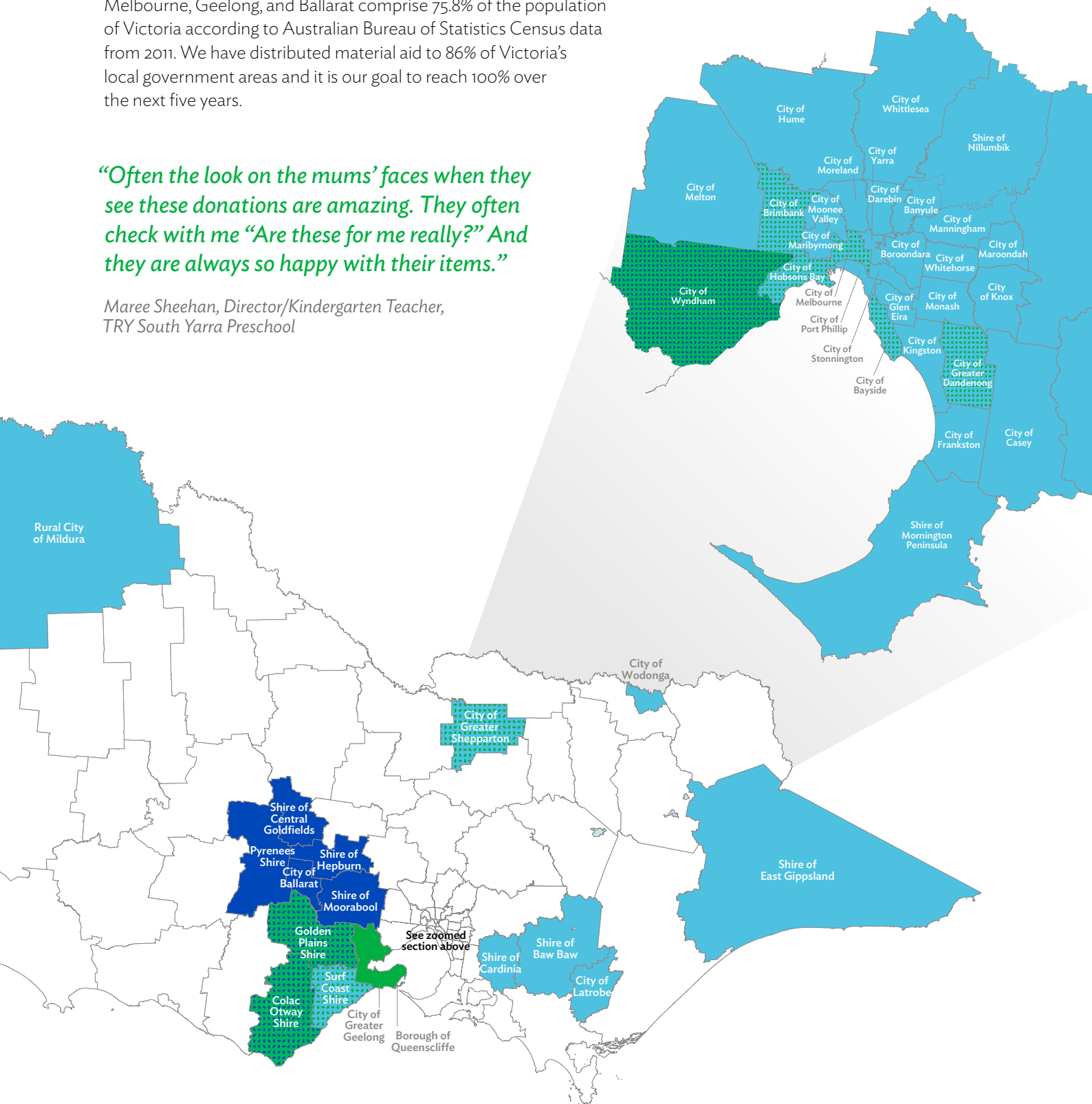
 **7,383**
Families
supported

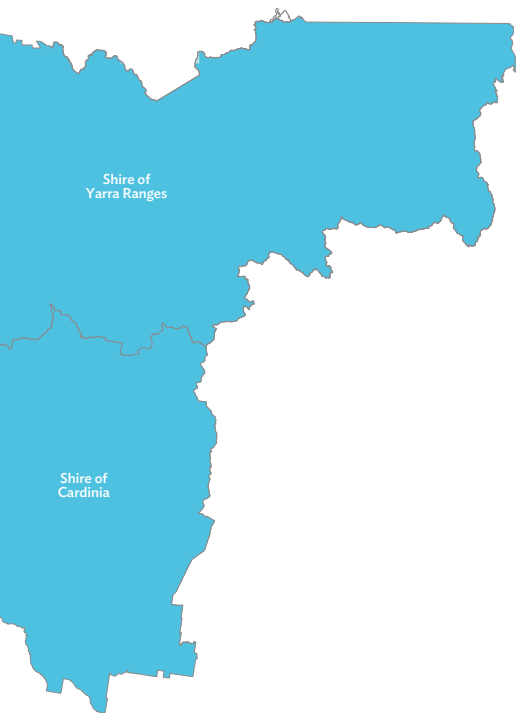
OUR REACH

Melbourne, Geelong, and Ballarat comprise 75.8% of the population of Victoria according to Australian Bureau of Statistics Census data from 2011. We have distributed material aid to 86% of Victoria's local government areas and it is our goal to reach 100% over the next five years.

"Often the look on the mums' faces when they see these donations are amazing. They often check with me "Are these for me really?" And they are always so happy with their items."

Maree Sheehan, Director/Kindergarten Teacher,
TRY South Yarra Preschool





5,357

Number of families
supported by St Kilda Mums

1,501

Number of families
supported by Geelong Mums

525

Number of families
supported by Eureka Mums

Local Government Area	St Kilda Mums	Geelong Mums	Eureka Mums	Total
Borough of Queenscliffe		1		1
City of Ballarat			466	466
City of Banyule	73			73
City of Bayside	65	4		69
City of Boroondara	15			15
City of Brimbank	553	12		565
City of Casey	161			161
City of Darebin	170			170
City of Frankston	19			19
City of Glen Eira	36			36
City of Greater Dandenong	318	1		319
City of Greater Geelong		1264		1264
City of Greater Shepparton	3	8		11
City of Hobsons Bay	26	1		27
City of Hume	848			848
City of Kingston	56			56
City of Knox	35			35
City of Latrobe	19			19
City of Manningham	14			14
City of Maribyrnong	376			376
City of Maroondah	68			68
City of Melbourne	257	1		258
City of Melton	36			36
City of Monash	103			103
City of Moonee Valley	45			45
City of Moreland	93			93
City of Port Phillip	560			560
City of Stonnington	194			194
City of Whitehorse	47			47
City of Whittlesea	225			225
City of Wodonga	1			1
City of Wyndham	192	119		311
City of Yarra	253			253
Colac Otway Shire		70	12	82
Golden Plains Shire		8	1	9
Pyrenees Shire			7	7
Rural City of Mildura	1			1
Shire of Baw Baw	1			1
Shire of Cardinia	66			66
Shire of Central Goldfields			15	15
Shire of East Gippsland	2			2
Shire of Hepburn			5	5
Shire of Melton	99	2		101
Shire of Moorabool			14	14
Shire of Mornington Peninsula	1			1
Shire of Nillumbik	1			1
Shire of Yarra Ranges	58			58
Surf Coast Shire	5	4		9
Not Known	262	6	5	273
Total	5357	1501	525	7383

Please note: Data was not collected for 4% of families, where the information was withheld by the social worker.

SUPPORTERS

We would like to thank the following generous supporters without whom we would not exist!

St Kilda Mums

Trusts and Foundations

- 5 Point Foundation
- Antaeus Charitable Fund
- Beck Family Foundation
- Bruce McMullin Foundation
- Equity Trustees
- Fouress Foundation
- Giving Hope
- H&L Hecht Trust, managed by Perpetual
- Johnstone Family Foundation
- Lord Mayor's Charitable Foundation
- Pethard Tarax Charitable Trust
- StreetSmart Australia
- The Angel Fund
- The Danks Trust
- The Dyson Bequest
- The Gourlay Charitable Trust
- The Marian and E.H. Flack Trust
- The Samuel Nissen Charitable Foundation, managed by Perpetual
- The Sentinel Foundation

Businesses

- Abracadabra Brighton Domestic Agencies
- Accru Melbourne
- AGL Energy
- AJM Joint Ventures
- Amdocs
- Bayer Group Australia & New Zealand
- Beautyologist
- BG Architecture
- BNR Logistics
- Bunnings Group
- Chagall
- Chapman Building Services
- Cooper Investors
- Court Services Victoria
- Dumbo Feather
- Entanglements
- GAIA Skin Naturals
- GaryPEER
- Hotel Brighton
- KPMG
- Lamb & Walters, Strata Managers
- Neet Feet
- PETstock
- Quantum Market Research
- Salesforce.com Foundation
- Sanofi
- Spoilt Gifts and Homewares
- The Kazoos
- Village Belle

In-Kind Donors

- Acorn kids
- Amazing Baby Company
- Anstel Distributors
- Apple Marketing
- Blue Engine
- Britax Australia
- Bubba Blue
- Canterbury Kids
- CBS International
- Claesens
- Clean It Office
- Damien Tiernan Real Estate
- Drop in the Ocean
- Fitness First
- Fitzrovia
- Freedom Dental
- Google Inc
- Hire for Baby
- Hunter Baby
- Kate & Kate
- Kleenmaid
- KOGO - Knit One Give One
- Le Marais
- Man With A Van
- Newscorp
- OM Painting and Decorating
- Outlook Australia

- Pacific Brands
- Petit et Grand
- phil&teds
- Pigeon Baby Products
- Ryco Corporation
- ShredOnSite
- Simes Australia

Community

- All Souls' Opportunity Shop
- Aquastar Moorabbin
- Australian Society of Travel Writers
- Biomebourne Network
- Brighton Inter-Church Opportunity Shop
- Brighton Lions Club
- Brighton North Rotary
- General Innovation Australia
- Haileybury Parents and Friends Castlefield
- John Mackenzie Kindergarten
- Malvern Park Ladies Golf Club
- Melbourne Grammar School
- Noble Park Football Social Club
- Rotary Club of Albert Park
- Rotary Club of Bentleigh Moorabbin Central
- St Joan of Arc Parents & Friends Association

People

- Nicole Allen
- Cassandra Ballard
- Wayne and Alexa Black
- Olivia Brown
- Melanie Coops
- Caroline Counsel
- Sally Denniston
- Anthony Fink
- Zoe & Dan Goodhardt
- Toni & Mark Griffiths
- Michelle & Robert Hain
- Amy Hubbard
- Elizabeth King
- Linda Klein
- Glenn Lees
- Nikoli & Adrian Lovell
- Lyn & Graham Maloney
- Dannii Minogue
- Denis & Fairlie Nassau
- Anna Ng
- David Owyong
- Judith & Daniel Perlstein
- Luke Russell
- Louise Tandy
- Cate White
- Helen White
- Mary Paula Williamson
- Claire Woodley

Every Baby Advisory Group

- Henny O'Shea - City of Hume
- Denise Bridges - Monash Health, Healthy Mothers Healthy Babies
- Rachel Khoweiss - formerly of Connections
- Sophie Douglas - AMES
- Vanessa Hulands - Launch Housing

Geelong Mums

Trusts & Foundations

- Alcoa Foundation
- Besen Family Foundation
- Dawn Wade Foundation
- Dimmick Fund Pty Ltd
- Geelong Community Foundation
- Geelong Connected Communities
- Give Where You Live Foundation
- Gualtieri Vaccari Foundation
- Perpetual Trustees
- Ruth Fagg Foundation
- Signature Charity Foundation
- StreetSmart Australia
- Telstra Kids Fund
- The Jack Brockhoff Foundation

Businesses

- Bendigo Bank
- BIG4 Wye River Holiday Park
- Court Services Victoria
- Deakin University
- Food for Health
- Hocking Stuart Geelong
- LBW Accountants
- Penny's Prime Meats

In Kind Donors

- CNP Brands
- Cotton On Group
- Handmade Crusade
- Kate & Nick Tischler
- Mt Duneed Estate
- Music Workshop
- Oishi-m
- Project Ten
- Stuck on You
- Swizzle Marketing
- Target
- Thread Bleach Clothing

Community

- Barwon Heads Senior Citizens Centre (Seachange Quilters Group)
- BPW Geelong
- Geelong St Pats Race Club
- Kardinia International College
- Kiwanis Club of Geelong
- Sacred Heart College

People

- Barbara Allen
- M & R Betts
- Elizabeth Calder
- B & J Fagg
- Anne Knight

Every Baby Reference Group

- Barwon Child Youth & Family
- City of Greater Geelong
- Give Where You Live
- Golden Plains Shire
- Target
- Wathaurong Aboriginal Cooperative

Eureka Mums

Grants, Trusts and Foundations

- Department of Social Services
- Foundation for Rural & Regional Renewal
- StreetSmart Australia
- Suttie Family Trust
- The RE Ross Trust

Businesses

- Countrywide Electrical
- Dr Moloney Obstetrician and Gynaecologist
- North Ballarat Sports Club
- Oak Tree Dental
- Tanya Daniels' The Good Guys
- Community Fundraising
- Hemsley Park Retirement Village
- Jack and Jill Market
- North Ballarat Sports Club
- Rotary Club of Ballarat
- Talina Edwards Architecture

People

- Olivia Brown
- Robyn Sorensen

"I wanted to say that the service you provide is fantastic and an incredible support to families. What struck me was not just the quality of the goods I was provided with, but the care your service put into making them look well-presented and clean. Your service presents your items in such a generous and loving way. I had a little tear in my eye because of these little caring ways that your service adds to the items given."

Kylie Riha-Jones, Social Worker, South East Community Links

FINANCIAL STATEMENT

Statement of Income and Expenditure

Income	2016	2015
Fundraising revenue	81,034	42,118
Donations	793,598	404,620
Grants received	123,406	201,791
Other revenue	9,294	–
Interest	5,065	5,908
TOTAL INCOME	1,012,397	654,437
Expenditure		
Cost of goods purchased for clients	217,898	223,862
Spare parts, repair, packaging and freight	16,238	25,995
Fundraising costs	44,230	9,878
Office costs	147,034	56,516
Employee expenses	379,824	194,758
Training and education	3,240	5,673
Occupancy costs	116,738	71,105
Depreciation	3,300	1,678
Repairs and minor capital	18,820	24,861
TOTAL EXPENDITURE	947,322	614,326
SURPLUS (DEFICIT) FOR YEAR	65,075	40,111

Mortgages and Securities

The association has no mortgages, charges or securities over any of its assets.

Date: 19/11/16



Jessica Macpherson
Secretary and CEO



Brian Jones
Director, Ahead for Business Pty Ltd

An audit of the financial statements of the Association for the year ended 30 June, 2016 was completed in accordance with Associations Incorporation Reform Act 2012 and Australian Auditing Standards by Brian Jones of Ahead for Business Pty Ltd.

Statement of Assets and Liabilities

Assets	2016	2015
Cash and cash equivalents	681,029	496,571
Trade and other receivables	18,404	18,653
Other current assets	41,788	42,031
TOTAL CURRENT ASSETS	741,221	557,255
NON CURRENT ASSETS		
Property, plant and equipment	6,897	4,932
Other non-current assets	38,023	20,970
TOTAL NON-CURRENT ASSETS	44,920	25,902
TOTAL ASSETS	786,141	583,157

Liabilities		
CURRENT LIABILITIES		-
Trade and other payables	74,183	50,634
Other liabilities	362,434	248,074
TOTAL LIABILITIES	436,617	298,708
NET ASSETS	349,524	284,449

Equity	2016	2015
Retained surplus	349,524	284,449
TOTAL EQUITY	349,524	284,449

CASH FLOWS FROM OPERATING ACTIVITIES		
Operating grants, fundraising and donations received	1,121,344	771,390
Payments to suppliers and employees	-936,685	-615,885
Interest received	5,065	5,908
Interest paid	-	-
NET CASH GENERATED FROM OPERATING ACTIVITIES	189,724	161,413

CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	-5,266	-1,676
NET CASH USED IN INVESTING ACTIVITIES	-5,266	-1,676

CASH FLOWS FROM FINANCING ACTIVITIES		
Receipt / (payments) from financing activities	-	-
Net cash used in financing activities	-	-
Net increase/(decrease) in cash held	184,458	159,736
Cash at beginning of financial year	496,571	336,835
Cash at end of financial year	681,029	496,571



5 Vale Street,
St Kilda, VIC 3182

St Kilda Mums,
PO Box 356,
Balaclava, VIC 3183

www.stkildamums.org
mums@stkildamums.org



2/110 Balliang Street,
South Geelong, VIC 3220

Geelong Mums,
PO Box 8203,
Newtown, VIC 3220

www.geelongmums.org
mums@geelongmums.org



Eureka Mums,
PO Box 5535,
Redan, VIC 3350

www.eurekamums.org
mums@eurekamums.org

St Kilda Mums (which also trades as Geelong Mums and Eureka Mums) is a public benevolent institution and is endorsed by the Australian Taxation Office as a Deductible Gift Recipient (Item 1) with charity tax concessions (TCC). This means that we can provide tax-deductible receipts for any donation of \$2 or more. Our ABN is 11 296 752 873 and our registration to fundraise in Victoria is #A0054484X.

