



St Kilda Mums

SHARE MORE
WASTE LESS
EVERY CHILD THRIVES



COMMUNITY FUNDRAISING FOR ST KILDA MUMS

YOUR IMPACT



Thank you for your interest in fundraising for us.
Your support means we can

**SHARE MORE, WASTE
LESS & HELP EVERY
CHILD THRIVE.**

You may have heard the saying “It takes a village”. It means it takes a community to help a child grow in a secure and healthy environment. This is the sentiment behind the way we work to achieve a better world for children and the planet. We can’t reach our goals alone, so we invite you to be inspired to support us, as we set big ambitious goals for the future of our children and the planet.

**BECAUSE OF THE GENEROSITY
OF PEOPLE LIKE YOU,
19K+
BABIES & CHILDREN
WERE SUPPORTED IN 2022**

BY 2030, WE WILL...

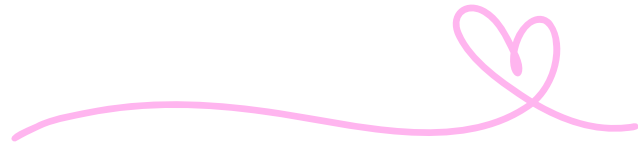
- support every Victorian child up to the age of six that needs us
- reduce waste through the reuse of the things kids need
- share our service beyond Victoria

“The support provided by St Kilda Mums made a real difference to a family I was supporting. The mother gave birth just after their arrival in Australia, and so they had no items for the baby. I was able to order them some clothes and baby items for the newborn so that they received them prior to the baby’s birth. The family was very grateful for the items received.”

Kristen, Case Worker, Ames



STEPS TO FUNDRAISING



1

Choose your activity

We've listed a few ideas for individuals (pg. 3), businesses (pg. 4), and schools (pg. 5), but feel free to get creative!

2

Let us know

[Click here to fill out our *Permission to Fundraise* form.](#)

3

Set up a donation page or payment method

You can either collect donations and send them to us via EFT or bank transfer, or set up your own donation page through our Give Easy account. Whichever is easier! Instructions are on page 6.

4

Let people know

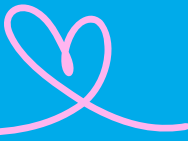
Start promoting your fundraiser to your friends and family, or workplace and customers to get the ball rolling! Use social media to spread the word. Make sure to tag us! @stkildamums



IDEAS

Let's put the FUN in fundraising! Here are some ideas that take **little effort** but make a **big impact**.

FOR INDIVIDUALS



GIVE IT UP CHALLENGE

Challenge yourself, your friends and your colleagues to give up buying coffee for a week, then donate the money you've saved. These dollars add up fast, and everyone loves a challenge!

GIFT IN LIEU

Ask for donations in lieu of gifts for a birthday, wedding, or Christmas.

WEDDING FAVOURS

Have your special day coming up? Make a donation on behalf of your guests instead of handing out wedding favours.

HOLIDAY EVENTS

Organise an event like an Easter egg hunt, Mother's Day Lunch or Christmas in July celebration, and collect donations.

NIGHT AT THE MOVIES

Many cinemas have small screens that you can rent for charity screenings, and they will provide a discounted ticket price!

TRIVIA

Host a trivia night – everyone loves a pub quiz!

WALK OR RUN

Take part in an existing event. Enter a fun run, walk, or bike ride event and have family, friends and colleagues sponsor you.



IDEAS

Let's put the FUN in fundraising! Here are some ideas that take **little effort** but make a **big impact**.

FOR BUSINESSES

CUSTOMER INCENTIVE

Create a deal or incentive for your customers if they donate to St Kilda Mums. Could be a free sample or a 10% off code!



DONATE A PERCENTAGE OF SALES

Dedicate a portion of your sales to St Kilda Mums, and encourage your customers to buy in order to support the cause.



SAUSAGE SIZZLE

Get out your BBQ tongs and organise a sausage sizzle for your staff, customers and other community members!



MORNING TEA

Organise a morning tea at your workplace and spread the word about us, collecting gold coin donations.



IDEAS

Let's put the FUN in fundraising! Here are some ideas that take **little effort** but make a **big impact**.

FOR SCHOOLS

BAKE SALE

Get your bake on and sell your goodies, collecting donations for St Kilda Mums.



FANCY DRESS DAY

Have a casual clothes or fancy dress day at school! Go crazy with a fun theme and collect donations.



CLASS CHALLENGE

Do a sports day, give up sweets for a month-- the options are endless! Come up with a challenge as a class and get the community to sponsor you for it.



MARKET DAY

Create crafts and giftwares to sell to your schoolmates for a special day like Mother's Day or Father's Day.



SETTING THINGS UP



EFT OR BANK TRANSFER

If you decide to collect donations, here are our bank account details:

St Kilda Mums Inc Westpac Balacava
BSB 033002 Acc 339682
Swift Code (WPACAU2S)

Please email fundraise@stkildamums.org when you have made your donation, so we can send you a tax-deductible receipt. In your email, please include:

Please use your first and last name or business name as a reference.

First and last name
(or business name)

Donation amount
Date of donation
Contact email address

————— **OR** —————

CREATE YOUR OWN FUNDRAISING PAGE

Create a personalised fundraising page for people to donate to by following these steps:

- 1 Go to this page: <https://st-kilda-mums.giveeasy.org/community-fundraising>
- 2 Click on Register/Login
- 3 Enter your first name, last name, email, name of appeal (your event), goal, description and upload an image
- 4 You will receive a link to fundraise – note you can't change the Name of the Appeal so think about that first before submitting
- 5 You will then be able to share the link with your friends, family, workplace and customers. This page will also allow you to track the funds raised
- 6 All donations made using this link will be automatically provided with a receipt through GiveEasy